

Caitlin is Head of Community at Onramp Invest and VP of Operations at Onramp Academy. She is responsible for building Onramp Invest's community and brand with advisors and consumers, leveraging her innate ability to understand what resonates with a target audience. She also leads Onramp's education efforts, running point on the creation and evolution of Onramp Academy, the cryptoasset education platform for financial advisors. In her previous sales role at a global asset management firm, she worked closely with advisors across the country to deliver suitable investment solutions to end clients. Caitlin is a 2019 graduate of St. Bonaventure University, where she earned her BBA in finance.