

Craig Robbins is a business performance coach with Next Level Business Career Coaching. I take things to the next level: people, teams, and, organizations. The tools I use and teach enable people to generate a sustainable, competitive advantage in the market.

I do this with a set of highly effective systems designed to focus on repeatable success. I help people find their brand, form teams, generate more clients, and produce successful projects that create prosperity.

My clients report an acceleration of successful projects with less stress, effort, and wasted time.

Past clients include: General Electric, Coca Cola, Colliers International Executives, Managers and top teams, City of Hope, CBRE top teams and producers, Mutual of Omaha, Marsh McLennan, Trinity Capital, Kamehameha Schools, and a wide array of businesses and professionals.

Areas of expertise include; designing habits for more effective leadership, connecting people to their business intention, defining and generating of personal brand, developing and building teams, the use of language in business, transaction mapping, tools for accelerated transactions, personality styles and how to easily identify and anticipate them, career strategy and planning, more effective presentation skills, uncovering and improving team dynamics, behavioral coaching, selling skills, and vision development.

Author Atomic Branding

Experience

Past global COO and Chief Knowledge Officer of Colliers International a commercial real estate services firm with offices in 65 countries. Took the company public in 2015.

Senior VP Regional Manager CBRE

Craig was involved with founding Loopnet the leading commercial real estate internet company on the web today. His position was Vice President Products and Services. Loopnet went public in 2006.

Graduated UCLA with a degree in economics and post graduate work at MIT and Harvard.

Leadership development at GE Crotonville and the Disney institute

Craig and Mary, his wife of 33 years, live in La Cañada. He is a member of the Jonathan Club, on the board of directors for the Valley Club, Lincoln club, ULI, on the board of Audio Element, and carried the torch in the 2002 Olympics

In his spare time Craig enjoys all things next level, from being a grandpa, working out, squash, playing campfire guitar, and is an award winning brewer with Hilltop brewers where their Kolsch won second place nationally.