

## **Rob Nicholson**

**Rob has over 22 years of sales, leadership and investing experience in Alternative Investments with a focus on public and private capital markets transactions, private equity, real estate, infrastructure, and private credit.**

**He joined Blackrock in 2022 as the Alternative Investment Market Leader for Southern California from Archon Private Equity Partners where he served as a partner overseeing investment product development, distribution, and capital formation.**

**Rob began his career at Morgan Stanley before moving into buy-side analysis with Oxford, and eventually into acquisitions for Wells. Over the last 18 years he has worked in sales and capital markets roles directly or through joint ventures with some of the largest Private Equity and Asset Management firms in the industry including Deutsche Bank, Hines, Cole Capital, and Ares Management.**

**Rob has a BA in Economics from the University of Texas at Austin, a Master's in Business from London Business School with a concentration in Private Equity, and an MBA from Columbia Business School with a concentration in Finance.**